

ÁFRICA FUNDACIÓN SUR

Academic year 2019-2020

Madrid: 30.6.2020

I. WEB PORTAL FOR KNOWLEDGE OF AFRICA:

I.2 Visits:

Total:1,299,713

Average visits per day:..... 4,362

Maximum visits in one day (trend): 5,608 (June 2, 2020)

I.2 Published articles:

News:	1,869
Chronicles and reports:.....	161
Culture:.....	68
Editorials:.....	42
Interviews:.....	19
African Logbook (Blog):	196
R + JPIC Documents:.....	50
R + JPIC Interventions:.....	24
Afro Islam:.....	19
Agenda:	381
Job offers:.....	115

I.3 Outreach through Social Networks:

Each and every one of the articles uploaded to the Knowledge Portal on Africa, are published on social networks (Facebook and Twitter) daily. The YouTube channel and integrate account have recently been launched for audiovisual productions and to encompass an even larger social sector.

Facebook:..... more than **5,000 followers**.

Twitter:**3,020 followers**, with an average of 2K impressions per day

Instagram:67 followers.

YouTube:82 subscribers.

I.4 Research:

Cuadernos published:..... **4**

- "Conflict minerals in the DRC"
- "The environmental challenge in SS Africa"
- "The participation of women in governance and peace, in the G.Lakes"
- "Africa is committed to clean and ecological energy"

Academic Blog: Published articles:..... **22**

Research and analysis studies on African issues.

I.5 Newsletter of the Knowledge Portal on Africa:

Weekly delivery of the newsletter to **3,200 subscribers**.

II. LIVE PUBLIC ACTIVITIES CARRIED OUT AT FOUNDATION SUR:

Total:7 (limited by covid-19)

09-16-19: Presentation of the book *Mayimbo*, by Ángela Nzambi.

11-11-19: VIII URJC African Continent Seminar.

12-17-19: Presentation of the book *Micro fiction and stories about Africa*.

12-01-19: Presentation of the book “*Sí es un problema de racismo.*”

01-20-20: Round table: History and tragedy of Equatorial Guinea.

14-02-20: Presentation of the book “*The last of Nok*”, by Anselmo Ebiaca.

02-20-20: Presentation of the book “*Contravenus*” by Flavia Garrigós.

III. AUDIOVISUALS:

Creation of one audiovisual editorial per week that is inserted in the “Editorial” section of the Knowledge Portal on Africa and uploaded to the YouTube channel of the Fundación Sur, which already has 144 of its own productions and 82 subscribers, and disseminated through Facebook, Instagram and Twitter.

Outstanding editorial on YouTube:

Tribes and tribalism in our societies: 784 views (as of 9/9/2019).

IV. RADIO PROGRAMS:

Africanía (1xweek):1 h. of duration

The Other Face of Africa (1xweek):5 min. of duration

Newsletter “**Africa Today**” of RTVE (RNE-REE) (1xweek)..... **30 min. of duration**

The Africanía and La Otra Cara de África programs are uploaded to the Madrid Community Radio Union (URCM) from where they are made available to thousands of associated radios (AMARC, etc.).

Currently the presence of our programs means for the URCM:

Africanía (1xweek):4.4% of the visits received by the URCM.

The Other Face of Africa:..... 4.2% of the visits received by the URCM.

Comparison with the most downloaded program from the URCM portal and other important institutions:

“Democracy Now” * (program with the most visits): 4.7% of the visits received by the URCM.

Amnesty International (informative): 4.3% of visits received by the URCM.

V. UNIVERSITY COURSES:

- **V edition of the Course on African Studies and Black Peoples:** it is face-to-face and lasts for nine months (UCM-EMUI / Fundación Sur).
- **II edition of the Online University Course of African Philosophy 2019-2020:** It lasts nine months and has 45 ECTS credits (UCM / Fundación Sur).
- **Three seminars at the URJC**

VI. UNIVERSITY TRAINING:

Agreements have been signed on a regular basis with 5 universities for the practical training on “Africa” (information, international relations, art and culture, etc.) of its students. This training of each student can vary between 3 and 5 months. **About 20 students are served for each academic year** offering personalized training.

Universities with annexes of regular agreements:

- University of Comillas
- European University
- Carlos III University of Madrid
- Rey Juan Carlos University
- Complutense University of Madrid

VII. SEO POSITIONING (SOME EXAMPLES):

Massacre in Ituri:..... First page.
 Kizito Mihigo's death in prison:First page.
 Cancellation of Malawi elections:..... First page.
 Police torture in South Africa:First page.

VIII. COLLABORATIONS WITH:

- ❖ PROFUTURO (for digital education in 18 Countries of Africa)
- ❖ HUMANITATE (to make AFS more self-reliant)
- ❖ UCM (with a new Hall for AFS Staff, with the Library)

IX. PROCESS OF VISITS TO AFS: 2014-2020:

