

Rome, December 5, 2025

## COMMUNICATE

### Official Logo of the Society of Missionaries of Africa

Dear confreres,

We are pleased to announce and present to you the new official logo of the Society, a graphic symbol of our identity and a expression of our missionary values.



This logo was designed to express both the richness of our history and the vitality of our missionary commitment to serving the African world. Through its forms and colors, it reflects our faith, our missionary vocation, our unity, and our values inspired by the Gospel.

The creation of this new visual identity is part of an effort to ensure coherence and modernize our institutional image. It aims to strengthen our visibility, promote clear recognition of our Society, and affirm our presence in an constantly evolving media environment.

With this publication, this logo becomes the official emblem of all our communications, supports, and events. We invite you to use it in accordance with the guidelines of the accompanying Graphic Charter, in order to ensure a harmonious and faithful presentation of our common identity.

We express our deep gratitude to the Communication Team of the Generalate for their remarkable work in designing and creating this logo, the fruit of an inspired collaboration attentive to our charism. It has been reviewed and finalized by the General Council and the Provincials and Delegates of the sections gathered in an enlarged council.

Finally, we thank you for your attention, your collaboration, and your commitment to promoting and promoting this new graphic symbol of the Society of Missionaries of Africa.

Fraternally,

Your brothers of the General Council